

Pedro do Carmo Costa

Currently the Iberian office Managing Director, Pedro has worked extensively in Latin and North America and Europe. He has over 13 years of experience helping clients to architect and deploy industry revolutions that challenge the status quo and create opportunities for growth. Pedro has consulted in a variety of sectors such as chemicals, infrastructure, publishing, automotive, consumer goods and health, working both in the developing innovation systems and executing the launch of rule-breaking ventures. Most of his projects engaged multiple geographies and cultures.